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Brodbeck Seeds and Dow AgroSciences Offer 2010 “Grower Rewards” Rebate Program

Growers can earn up to 10 percent cash rebate with qualifying purchases.

Wabash, Ind. – November 17, 2009. Brodbeck Seeds and Dow AgroSciences announce the launch of the new 2010 Grower Rewards cash rebate program. The Grower Rewards program gives farmers the opportunity to make their acres more profitable when they make qualifying seed purchases from Brodbeck Seeds along with qualifying products from the Dow AgroSciences portfolio of proven Crop Management tools.

Growers can earn cash rebates from two to 10 percent for qualifying purchases invoiced between September 1, 2009, and August 31, 2010.

Stan Leland, general manager of Brodbeck Seeds notes, “The Grower Rewards rebate program enables us to show our appreciation to our customers for their loyalty and commitment to Brodbeck Seeds. As an affiliate of Dow AgroSciences, we can now offer farmers in the tri-state area exciting programs like Grower Rewards, as well as the latest in technology, traits and innovation.”

Qualifying for the Grower Rewards program is easy. Growers must purchase a minimum of 60 bags of grain corn from Brodbeck Seeds and a minimum of \$5,000 of Dow AgroSciences qualifying Crop Protection products, including herbicides, insecticides, fungicides and nitrogen stabilizers. Further information and a full list of the nearly 50 Dow AgroSciences Crop Protection products can be found at www.dowagro.com/usag/rewards.

The Grower Rewards claim form, seed invoices and crop protection product invoices must be submitted to Dow AgroSciences by September 15, 2010.

About Brodbeck Seeds

Brodbeck Seed, based in Wabash, Ind., is an affiliate of Dow AgroSciences and supplies elite genetics and all major traits for corn, soybeans and wheat to growers and dealers in Indiana, Ohio and Michigan. The Brodbeck Seed heritage extends to 1934, and has been marked by bringing innovation to eastern Corn Belt farmers. Brodbeck Seed is focused on delivering Right Seed. Right Field. Maximum Yield. Learn more at www.brodbeckseed.com

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About Dow AgroSciences

Dow AgroSciences LLC, based in Indianapolis, Ind., USA, is a top-tier agricultural company that combines the power of science and technology with the "Human Element" to constantly improve what is essential to human progress. Dow AgroSciences provides innovative technologies for crop protection, pest and vegetation management, seeds, traits, and agricultural biotechnology to serve the world's growing population. Global sales for Dow AgroSciences, a wholly owned subsidiary of The Dow Chemical Company, are \$4.5 billion. Learn more at www.dowagro.com.

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